



Leanne Isaak's nomination package

Okanagan campus staff representative for UBC's Board of Governors

i. Academic Degrees

Bachelor of Arts, Major in Communications

Faculty of Applied Science, Simon Fraser University

ii. Current Occupation

Associate Director

Student Recruitment and Advising, The University of British Columbia

- Development, implementation, and evaluation of strategic recruitment activities for both campuses of UBC; supervise recruitment units on both campuses of UBC with 12 direct M&P reports; involvement with budget development and oversight

iii. Past Academic Positions

Regional Manager, Alberta and Central Canada (position change due to unit restructuring)

Student Recruitment and Advising, The University of British Columbia

- Developed, implemented, and evaluated strategic recruitment activities for both campuses of UBC with a focus on the provinces of Alberta, Saskatchewan and Manitoba; supervised on-campus recruitment and advising activities for the Okanagan campus and local recruitment staff

Associate Director

Student Recruitment and Advising, UBC's Okanagan Campus

- Developed, implemented and evaluated strategic recruitment activities for the BC and national markets with specific responsibility for the Okanagan campus; supervised on-campus recruitment and advising activities for the Okanagan campus and local recruitment staff



Information and Communication Specialist

Irving K. Barber School of Arts and Sciences, UBC's Okanagan Campus

- Worked with deans and administrative unit heads to develop and implement strategies to raise the overall profile of the Irving K. Barber School and to recruit faculty and students to its programs

Managing Editor

Center for Comparative Studies in Race and Ethnicity, Stanford University

- Managed the strategy and implementation of external communication related to the programs, research, faculty, students and alumni connected with the Center

Research and Program Coordinator

Center for Comparative Studies in Race and Ethnicity, Stanford University

- Developed, coordinated and promoted conferences, research networks, faculty lecture series, visiting faculty program and other initiatives involving grant writing, budget oversight, regular reporting to advisory board and the management of student staff and volunteers

Research Assistant

Department of Psychology, University of Waterloo

- Conducted psychological experiments related to prejudice and discrimination

iv. Professional Interests

My main professional interest continues to revolve around the growth and development of the Okanagan campus of UBC.